

KRISTEN  
CADENA

*Graphic Designer*

# ABOUT ME

I am a 2012 Texas State University graduate with a Bachelor of Fine Arts degree, with a major in communication design. Shortly after graduation I begin interning at BradfordLawton, LLC in San Antonio, Texas. I worked as an intern for a week, before being offered a full-time position as a graphic designer. It was there that I was able to sharpen my production skills, pre-press knowledge and collaborate with a team. After working here for just over two years, I then found myself in my current position of graphic designer at St. Mary's University. It is here that I have been able to greater expand into becoming a brand ambassador and immersing myself into the world of environmental graphics. I completely nerd out for this kind of stuff!

I am a strategic, multidisciplinary designer, with a keen eye for innovation, and developing an overall guide to solidifying a product. I've worked with several clients and vendors (Taco Cabana, St. Mary's University, The Children's Shelter, SouperSalad, SignsNow, Monarch Trophy, The Watermark Group, Cenveo, to name a few) and I pride myself in having a vast set of skills in things such as environmental design, brand identity, content creation, print collateral, digital design, product research, and budgetary skills.

My goal is to combine my knowledge and experience in these areas and more, to deliver the best creative solutions to my clients and their audiences.

While I do appreciate a good hard return, I find joy in the singularity of a good 'space after' tool.

# WHAT'S INSIDE?

## WORK [SSFCU]

*Graphic Designer 2017 | Current*

## COMPANY CAMPAIGNS

## WORK [St.Mary's University]

*Graphic Designer 2015 | Current*

## ENVIRONMENTAL

aa&cc fitness center/auxiliary gym court  
campus cafeteria (diamondback cafe)  
greehey school of business atrium  
large hanging banners

## GEOFILTERS

fiesta oyster bake  
st. mary's university campus

## BRAND IDENTITY: THE PUB, OYSTERS & PEARLS, CHILI COOK OFF

collateral for pub and events

## ADVERTISEMENTS

print ads  
billboards

## GOLD & BLUE ALUMNI MAGAZINE

Spring, Summer, Fall 2015-2017

## APPEALS

athletics, law, general

## WORK [BradfordLawton]

*Graphic Designer 2012 | 2014*

## TACO CABANA

collateral  
stationary  
in-restaurant menus  
direct mailers

## SOUPERSALAD

direct mailers  
window cling/collateral  
wearables

## THE CHILDRENS SHELTER

environmental design  
stationary

## CLARITY CHILD GUIDANCE CENTER

magazine ads  
collateral

## BIOMEDICAL ENTERPRISES

sales aid  
trade show banners  
collateral



Graphics for the University mobile kiosk that has been purchased to utilize at home games and graduation.





St. Mary's University fitness center.



St. Mary's University fitness center.





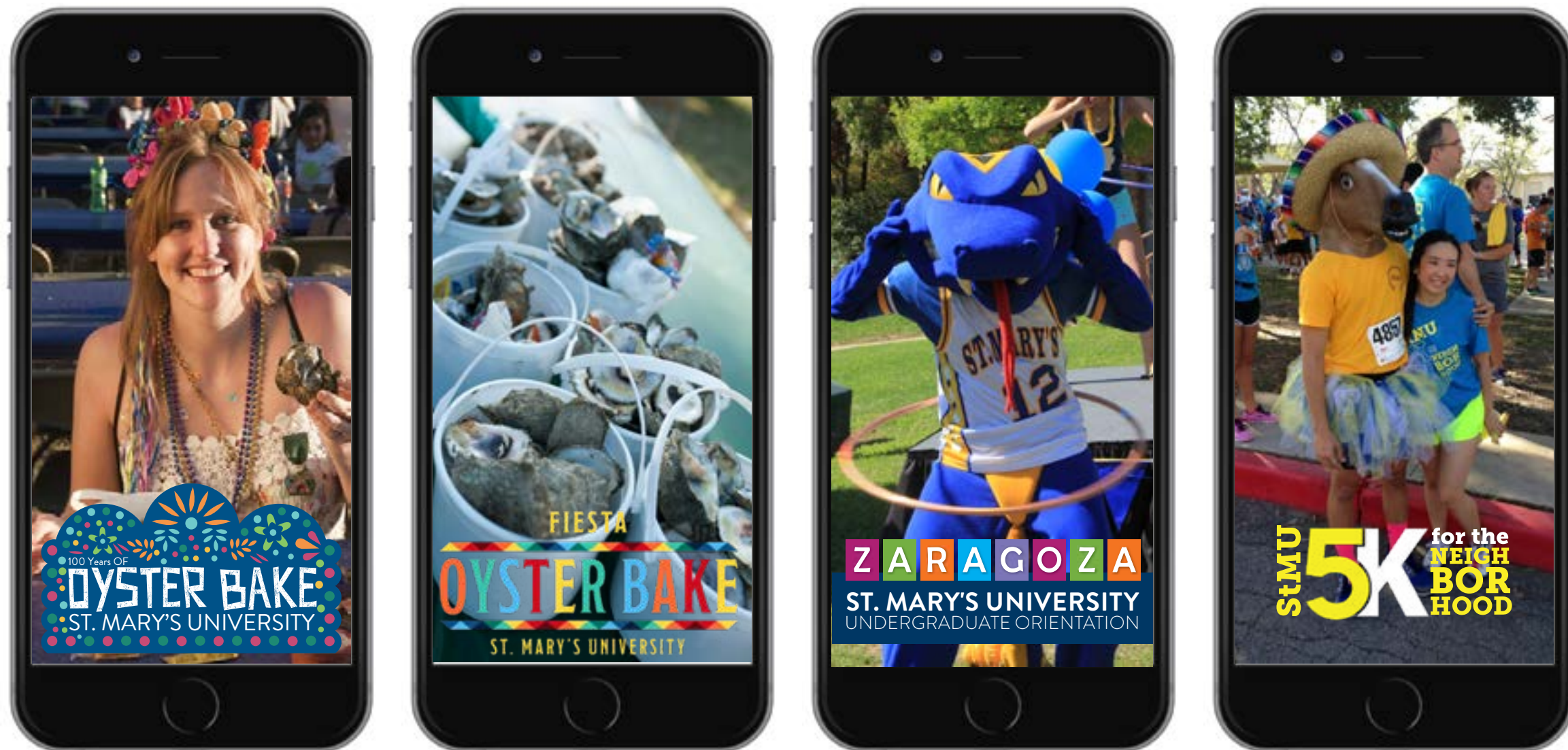




Graphics for the Greehey School of Business' atrium.



Large 96x48” banners installed throughout the university campus.



Geofilters used for specific events and the University campus.



*continued*  
Geofilters used for specific events and the University campus.





Save the Date



Invitation



Wine Label





Snapchat Geofilter



Tshirt



THE  
Pub  
AT ST. MARY'S  
RE-ESTABLISHED 2015

OPENERS

RATTLER-STYLE BLACK & TAN 

Onion rings dipped in beer batter and drizzled with a dark stout beer reduction – a tasty nod to the British drink of double-layered stout atop ale

5

NATURAL-CUT FRENCH FRIES 

You'll get a generous portion of skin-on Idaho potatoes, cooked to a golden brown and sprinkled with sea salt, guaranteed to satisfy the most discerning fry aficionado

4

WINGS FOUR WAYS

Enjoy 12 perfect chicken wings prepared with your choice of Frank's Red Hot Sauce, lemon pepper, teriyaki or barbecue sauce, all served with veggies and blue cheese or ranch dressing

6

PRETZEL LOVERS' DELIGHT 

Fresh-baked, soft Bavarian pretzel sticks (3) served with stone-ground mustard – a German favorite

5

ARTISAN CHEESE PLATE

Sample artisan cheeses and meats, including Gouda and sharp white cheddar, Capocollo and soppressata, accompanied by whole grain crackers, sliced apples, almonds and dried cranberries

8

BROWN DERBY COBB SALAD

Fresh romaine and mixed field greens layered with chopped bacon, eggs, cucumbers, plum tomatoes, crumbled blue cheese and your choice of salad dressing – an upgrade of the original created at Hollywood's Brown Derby restaurant in 1937

7

FIELD OF GREENS CHICKEN CAESAR SALAD

Delightful twist on a familiar favorite offers grilled chicken, fresh field greens, roasted tomatoes and your choice of salad dressing

6

Featuring Newman's Own salad dressings, including Classic Ranch, Creamy Caesar and Golden Italian

 Vegetarian

ARTISAN PANINI

*Panini served with Kettle chips*  
*From Italian, panino means "small bread, bread roll." The plural of panino is panini.*

7.5

CUBANO

We bring a famous Cuban specialty to you with this panino full of roast pork, ham, salami and Swiss cheese, topped with dill pickles and mustard on fresh artisan bread

7.5

ROASTED TURKEY MELT

Featuring sliced turkey and melted mozzarella cheese with sundried pesto spread on one side of the artisan bread and fresh basil, seasoned with sea salt and caramelized onions

7.5

ITALIANO CAPRESE 

A favorite panino of Italy rubbed with garlic olive oil and filled with fresh mozzarella cheese, Roma tomatoes and fresh basil, topped with sea salt and freshly cracked black pepper

7.5

PIZZAS WITH PIZZAZZ

*Classy 7-inch artisan pizzas with the taste of Naples*

7.5

CHICKEN PESTO

A delectable combination of basil pesto, Roma tomatoes and grilled chicken is a mouthwatering slice of heaven – make that several slices

7.5

TO FORMAGGI 

A cheese pizza blends asiago, parmesan, mozzarella and white sauce, topped with a mouthwatering slice of heaven – make that several slices

7.5

MEAT, CAPOCOLLO

Meat, Capocollo is admired for its delicate flavor and texture. This is one you'll come back for often

7.5

CAESAR SALAD

Enjoy a sidecar Caesar Salad for only \$1 more.

2

3.75

3.75

2.5

2.5

5

2

THE  
Pub  
AT ST. MARY'S  
RE-ESTABLISHED 2015

KEEP IT AT THE PUB



NO ALCOHOL  
BEYOND THIS POINT

The Pub at St. Mary's menu and no alcohol signs.

CLIENT


St. Mary's University




RANKED BY MONEY MAGAZINE

**FOURTH** **52<sup>ND</sup>** **FIRST**  
IN TEXAS IN THE NATION IN SAN ANTONIO

FOR DELIVERING EDUCATIONAL VALUE



Once again, **St. Mary's University** has been recognized as one of the best colleges in the nation. *Money Magazine* ranked us based on **quality, affordability** and **student outcomes**. The Brookings Institution listed us **17th in the nation** for alumni career success, and Payscale puts us in their **top 10 percent** of Best 4-Year Colleges by graduates' earning potential.

 **ST. MARY'S UNIVERSITY**

The Catholic and Marianist University  
[www.stmarytx.edu](http://www.stmarytx.edu)

Spurs Yearbook 2015



WHERE WINNING IS A  
**TRADITION**

St. Mary's has won five sports national championship titles, plus a sixth title — a team academic national championship — proves we're developing student-athletes ready to succeed in life.


The Catholic and Marianist University | [www.stmarytx.edu](http://www.stmarytx.edu)

 **ST. MARY'S UNIVERSITY**

Spurs Yearbook 2015


TEXAS' ONLY

**MASTER OF JURISPRUDENCE**  
PROGRAM



Our 30-credit-hour program, offering a concentration in Military and National Security Law, will give you a career edge through a greater understanding of legal issues.

Starts fall 2016 • Rolling admission  
Active-duty military and veterans encouraged to apply


 **ST. MARY'S UNIVERSITY**  
**SCHOOL of LAW**

The Law School of San Antonio  
[law.stmarytx.edu/mjur8](http://law.stmarytx.edu/mjur8)

JBSA Law ad


ACADEMIC

**EXCELLENCE**  
RUNS DEEP



St. Mary's University is dedicated to preparing the next generation of leaders in medicine and health care. Our graduates are accepted to medical and dental schools at almost twice the national rate, and our innovative pre-health professional programs prepare students for rewarding careers.

The Catholic and Marianist University | [www.stmarytx.edu](http://www.stmarytx.edu)

 **ST. MARY'S UNIVERSITY**

Texas Monthly

WE BELIEVE IN  
**HIRE POWER**

[www.stmarytx.edu](http://www.stmarytx.edu)

ST. MARY'S  
UNIVERSITY



The Catholic and  
Marianist University

A GATEWAY FOR  
**EXCEPTIONAL**  
LEADERS

[www.stmarytx.edu](http://www.stmarytx.edu)

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ST. MARY'S  
UNIVERSITY



The Catholic and  
Marianist University



*— This is our defining —*  
**MOMENT**

The Defining Moment Comprehensive Campaign at St. Mary's University is about recognizing opportunity, seeing the potential in our students and realizing the good that can come from preparing for a future.



ST. MARY'S  
UNIVERSITY

The Catholic and  
Marianist University  
[stmarytx.edu/definingmoment](http://stmarytx.edu/definingmoment)



*— This is the —*  
**MOMENT**  
*we've been waiting for.*

Everything we do today can have an impact on tomorrow – whether it is teaching, learning or serving others, it all counts toward something greater. These are the moments that define us.



ST. MARY'S  
UNIVERSITY

The Catholic and  
Marianist University  
[www.stmarytx.edu](http://www.stmarytx.edu)



*— This is our defining —*  
**MOMENT**

St. Mary's University has announced the largest comprehensive campaign in our 160-year history, one that will touch and improve every part of the University. We will celebrate our past and prepare for excellence and innovation in our future.



ST. MARY'S  
UNIVERSITY

The Catholic and  
Marianist University  
[stmarytx.edu/definingmoment](http://stmarytx.edu/definingmoment)

— *This is our defining* —  
**MOMENT**  
[stmarytx.edu/definingmoment](http://stmarytx.edu/definingmoment)

ST. MARY'S  
UNIVERSITY



The Catholic and  
Marianist University

———— *This is the* ————  
**MOMENT**  
*we've been waiting for.*

A Special Dinner and Announcement  
by St. Mary's University  
November 17, 2017



Summer 2015



Fall 2015



Spring 2016



Summer 2016



Fall 2016



Spring 2017



Summer 2017

Click on the cover of each magazine to view in its entirety.



## CENTER FOR CATHOLIC STUDIES

John G. and Marie Stella Kenedy Memorial Foundation

ST. MARY'S UNIVERSITY



ST. MARY'S UNIVERSITY

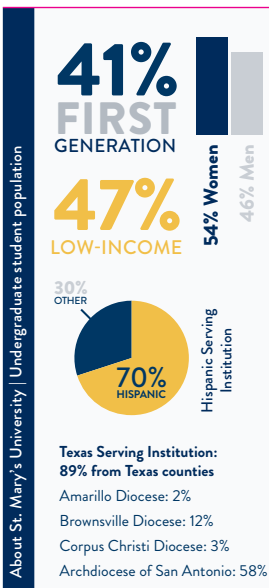


The Catholic and  
Marianist University

[www.stmarytx.edu](http://www.stmarytx.edu)

### Reinbolt Hall

St. Mary's University selected Reinbolt Hall because it has long served as the spiritual core of our campus. It is also home of the Assumption Chapel. A transformative remodel of Reinbolt is necessary for it to house the Center for Catholic Studies and for St. Mary's to bolster the programs that are the lifeblood of a Catholic and Marianist education. Its location will also make it easily accessible to visitors. Once the renovations are completed, St. Mary's will begin the Center for Catholic Studies programming in Reinbolt Hall.



### SUMMARY

**St. Mary's University** views Catholic Studies as an intellectually powerful lens for understanding all aspects of our world. Shaped by Catholic principles of the unity of knowledge and their definitive correlation to faith and reason, St. Mary's University will establish a Center for Catholic Studies. The Center for Catholic Studies will integrate academic and community programming to position Texas and St. Mary's as a pillar of Catholic intellectual thought, Catholic social teaching, Marianist spirituality and as a guidepost for examining how these components intersect with contemporary issues facing the Church. In partnership with the Kenedy Memorial Foundation's mission to support Catholic activities, St. Mary's respectfully requests \$4 million. If funded, this investment will name the Center for Catholic Studies in honor of the Kenedy family and their commitment to the Catholic faith and education in Texas.

### Fundraising

Our comprehensive approach to establishing the Center includes raising roughly \$20 million, including \$10 million to renovate Reinbolt Hall. As we near our goal to complete the renovations on Reinbolt Hall, fundraising grows more urgent.

Total Committed - \$10,376,000

Total Pending\* - \$7,150,000

#### Reinbolt Hall Renovation

Phase I	Individual donors - \$1,000,000 Institutional resources - \$3,000,000
Phase II	Kenedy Memorial Foundation - \$4,000,000* Charles Barrett Jr. - \$1,000,000 Raskob Foundation for Catholic Activities - \$500,000* Martin Beirne, Jr. - \$500,000 Additional individual donors - \$150,000*

#### Center for Catholic Studies Programs - Endowed Chairs

\$1,040,000	Anonymous donor and Marianist Trust - Director of Center for Catholic Studies
\$1,000,000	St. Mary's University Alumni Association Endowed Chair in Catholic Leadership
\$1,500,000	Anonymous donor - St. Mary's Chair in Catholic Philosophy
\$661,000	Miller family and Sister Mary Kay Milne - Charles H. Miller M.D. Chair in Human Dignity
\$2,000,000	Marty Beirne Jr. - Chair in Catholic Studies and the Law
\$500,000	Rueben and Veronica Escobedo - The Saint John's Bible Endowed Lecture Series
\$500,000	Glenn and Karla MacTaggart - Catholic Intellectual Thought Tradition
\$175,000	John and Sue Morrison - The Saint John's Bible Heritage Edition

### 4 YEAR

**47%**



### 6 YEAR

**60%**

GRADUATION  
RATES

RANKED BY MONEY MAGAZINE  
FOR EDUCATIONAL VALUE

**FIRST**  
IN SAN ANTONIO

**FOURTH**  
IN TEXAS



**52ND**  
IN THE NATION

- Center Scope
- Four principal components capture the Center's scope:
- Promote the study and understanding of Catholic intellectual and social thought, as well as Marianist spirituality within Texas, the Southwest region and the St. Mary's community
  - Be a spiritual gateway for Catholics in the Archdiocese of San Antonio, throughout Texas and for students, faculty and staff at St. Mary's University
  - Develop an undergraduate major and eventually a graduate degree in Catholic Studies
  - Remodel Reinbolt Hall where the Center will be housed
- Center Activities
- Host lectures, including the Catholic Intellectual Tradition (CIT) and the Escobedo Saint John's Bible Lecture Series
  - Develop a dynamic internet presence to engage the Catholic community
  - Hold an annual academic conference and publish papers
  - Host visiting scholars in residence
  - Offer course relief for St. Mary's faculty to undertake Catholic Studies research projects
  - Award travel and research stipends for St. Mary's faculty to attend relevant conferences and workshops or undertake research
  - Partner with the San Antonio Archdiocese to transform Holy Rosary Parish into a vibrant parish community for youth and young adults

## A Gift in Your Will: A Simple but Meaningful Way to Give

plan.stmarytx.edu

For more information, contact Rick Kimbrough  
at 210-436-3138 or rkimbrough@stmarytx.edu

Please provide us with any updated information:

### HOME INFORMATION

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### BUSINESS INFORMATION

Employer \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_



One Camino Santa Maria  
San Antonio, Texas 78228-8544

**IMPORTANT:** Give by May 31



St. Mary's University provides opportunities for our student-athletes to be fierce competitors, well-grounded in the liberal arts, formed in faith, centered as ethical leaders and prepared for meaningful employment. Rattler Nation strives to strengthen our athletic teams by encouraging support and participation from Rattlers everywhere to help lead our teams to victory.

## BASEBALL

- Two players, Bryan Ramirez and Matt Smith, named the Heartland Conference Hitters of the Week
- Team looking to return to the NCAA Division II Regional championship game and the possibility of a World Series bid
- Head coach Charlie Migl earned his 1,100th career victory, moving to fifth place all-time among NCAA D-II coaches
- Pitchers Cole Hybner and Ty Miles were named the Heartland Conference Pitchers of the Week

Your gift enriches the student-athlete experience at St. Mary's and gives our teams the resources they need to be champions, in the classroom and during competition. To continue providing the best opportunities for our student-athletes, we need your support. **Consider joining Rattler Nation with a gift of \$150 or more by May 31.**



### Annual Gift

DATE OF LAST GIFT	LAST GIFT AMOUNT
SUGGESTED GIFT AMOUNT	TODAY'S GIFT AMOUNT
	\$

Please designate my/our gift for:

☐ Rattler Nation (general fund)

☐ Other \_\_\_\_\_

Relationship to St. Mary's: ☐ Alumnus/a ☐ Parent ☐ Friend

☐ Check enclosed (payable to St. Mary's University)

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card # \_\_\_\_\_

Signature \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

### IS YOUR COMPANY A MATCHMAKER?

With matching gifts you can sometimes double or even triple your gift! Find out if your company will match your gift to St. Mary's.

GIVE ONLINE at [www.stmarytx.edu/giving](http://www.stmarytx.edu/giving) and click "Make a Gift"

RNS416

A Gift in Your Will: A Simple but Meaningful Way to Give

plan.stmarytx.edu | For more information, contact Joel Lauer at 210-436-3660 or jlauer@stmarytx.edu

Have news to share? New job? Newly married? Been traveling?  
Tell us about it now by submitting a class note.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Submit a class note online: <http://law.alumni.stmarytx.edu/news/class-notes>



IMPORTANT: Give by May 31



A PLACE WHERE YOU CAN REALLY  
SUMMON  
YOUR TALENTS

St. Mary's law students are mindful of the significant challenges they will face when attending law school. Beyond the rigor of a law school curriculum is the investment in a law school education. Your support of the St. Mary's Law School Annual Scholarship Fund helps us meet the needs of the next generation of legal professionals.

School of Law Highlights:

- St. Mary's University School of Law students won the **national championship** in the 2015-16 American Bar Association Law Student Division National Appellate Advocacy Competition in April.
- St. Mary's law students, Stephanie De Sola and William "Billy" Calve, won the **national title** at the Federal Bar Association Thurgood A. Marshall Memorial Moot Court Tournament in April.
- St. Mary's law student, Eric Michael Garza, was one of 25 future lawyers honored in the National Jurist's inaugural "**Law Student of the Year**" feature.

Consider a gift to the St. Mary's Law School Annual Scholarship Fund by May 31.

Give Today

DATE OF LAST GIFT	LAST GIFT AMOUNT
SUGGESTED GIFT AMOUNT	TODAY'S GIFT AMOUNT
	\$

IS YOUR COMPANY A MATCHMAKER?

With matching gifts you can sometimes double or even triple your gift! Find out if your company will match your gift to St. Mary's Law.

Please designate my/our gift for:

☐ St. Mary's Law School Annual Scholarship Fund (greatest need)

☐ Dean's Fund - School of Law

☐ Other \_\_\_\_\_

Relationship to St. Mary's: ☐ Alumnus/a ☐ Parent ☐ Friend

☐ Check enclosed (payable to St. Mary's University School of Law)

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card # \_\_\_\_\_

Signature \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

GIVE ONLINE at [law.stmarytx.edu](http://law.stmarytx.edu) and click "Give Now" LFYE16

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Email \_\_\_\_\_



One Camino Santa Maria  
San Antonio, Texas 78228-8544

**IMPORTANT:** Give by May 31



OPPORTUNITY  
IS OUR MISSION

St. Mary's University works diligently to ensure students have the opportunities and resources needed to emerge formed in faith, centered as ethical leaders, prepared for meaningful employment and well-grounded with the skills necessary to be agents of change within their community and beyond.

*For first generation students, like me, a St. Mary's scholarship provides an opportunity to share hope with students who long to leave a mark in society that will improve our community and world. It is the chance to assist students working towards their future goals without them worrying about continuing their studies or delaying their dreams because of financial reasons."*

**Erin Fernandez, Class of 2017**

B.A. in Theology and B.B.A. in Business Management  
Madeleine Scholarship Recipient, Resident Life Assistant,  
TRIO Peer Coach, President's Ambassador

Help provide future generations of students a solid foundation to carry the Marianist mission forward. Consider a gift to the St. Mary's Annual Scholarship Fund by May 31.



Annual Gift  
Renewal

Please designate my/our gift for:

- ☐ St. Mary's Annual  
Scholarship Fund (greatest need)  
☐ President's Gateway Fund  
☐ Other \_\_\_\_\_

Dean's Fund:

- ☐ Greehey School of Business  
☐ School of Humanities  
and Social Sciences  
☐ School of Science,  
Engineering and Technology

Relationship to St. Mary's: ☐ Alumnus/a ☐ Parent ☐ Friend

- ☐ Check enclosed (payable to St. Mary's University)  
☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card # \_\_\_\_\_

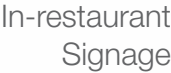
Signature \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

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SSYF16







TACOS, COMBOS AND PLATES			
<div>Combos include 2 tacos, 20 oz. drink and your choice of one side: Rice • Choice of Beans • Chips &amp; Queso • Chips &amp; Guacamole Plates include 2 tacos, rice, choice of beans and 2 freshly made flour tortillas</div> <div><div><div><div><div></div><div></div></div><div><div></div><div></div></div></div><div><div></div><div></div></div><div><div></div><div></div></div></div></div>			
	TACO	COMBO	~ OR ~ PLATE
Steak Fajita	2.39		6.79
Chicken Fajita	2.19		6.39
Brisket	2.39		6.79
Beef or Chicken	1.69		5.59
Black Bean	1.29		4.69
Bean & Cheese	1.09		4.29
Steak Street Tacos (3)	4.69		7.09
Chicken Flautas (3)	2.99		4.99
CABANA FAVORITES			
Steak Street Tacos	3-PACK 4.69	6-PACK 8.79	12-PACK 16.99
Chicken Flautas	2.99	4.99	8.99
Cabana Sampler			6.59
<div>Cheese Enchilada, Crispy Taco, Chicken Flauta and guacamole served with rice, choice of beans and 2 freshly made flour tortillas</div>			
Enchilada Plate		ANY 2 5.69	ANY 3 6.79
<div>Your choice of Beef, Cheese or mixed Enchiladas served with rice, choice of beans and 2 freshly made flour tortillas</div>			
QUESADILLAS			
Steak Fajita		PERSONAL 5.19	LARGE 7.19
Chicken Fajita		4.99	6.99
Brisket		5.19	7.19
Cheese		3.79	5.49


# CABANA BOWLS, BURRITOS AND SALADS


Your choice of crispy shell or 12" tortilla served with rice, refried beans, romaine lettuce, sour cream, pico de gallo and shredded cheese

Steak Fajita or Brisket	5.29
Chicken Fajita	4.99
Beef or Chicken	4.19
Guacamole	4.19

## Build your own Bowl, Burrito or Salad

FILL IT

Black  Borracho or Refried beans

Rice 

Romaine Lettuce 

FINISH IT

Cheese

Sour Cream


Pico de Gallo

# SIZZLING SKILLETS

Includes rice, choice of beans and freshly made flour tortillas

	STEAK FAJITA	CHICKEN FAJITA	MIXED FAJITAS	BRISKET
1/2 lb. FEEDS 1-2	12.49	10.99	11.49	12.49
1 lb. FEEDS 3-4	22.99	19.99	20.99	22.99

# NACHOS

	PERSONAL	LARGE
Steak Fajita or Brisket	4.89	6.99
Chicken Fajita	4.59	6.69
Beef	3.79	5.79
Bean & Cheese	2.99	4.79
Super Nachos	4.49	6.59
Your choice of Beef or Chicken with refried beans, sour cream and guacamole		
Chips & Queso  or Guacamole 	1.99	3.79

</

BEVERAGES			
<div>Soft Drinks or Tea</div> <div><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div></div>	SMALL	MEDIUM	LARGE
	1.59	1.79	1.99
Milk			1.29
Minute Maid® Orange Juice			1.29
Dasani® Water			1.59
Tequila Margarita		SMALL 3.75	LARGE 4.50
<div>Real tequila margarita with triple sec and your choice of fresh lime or strawberry juice</div>			
		DOMESTIC	PREMIUM
Ice Cold Beer		2.75	3.25
CABANA KID'S MEALS			
<div>Includes kid's drink with rice &amp; beans or chips &amp; queso</div>			
Taco			3.49
<div>Beef, Chicken or Bean &amp; Cheese</div>			
Kid's Enchilada			3.49
<div>Beef or Cheese</div>			
Kid's Cheese Quesadilla			3.49
DESSERTS			
Flan			1.49
Sopapillas			2.49
<div><div></div></div>		<div><div></div></div>	
FLAN		SOPAPILLAS	

BREAKFAST				
<div>Served during breakfast hours only Combo served with your choice of milk, orange juice or a 20 oz. drink</div>				
	TACO	TACO COMBO	BURRITO	BURRITO COMBO
Bean & Cheese Potato & Egg Bacon & Egg Chorizo & Egg	1.09	3.29	2.59	3.59
Barbacoa	2.29	4.99	3.79	4.79
Steak & Egg Brisket & Egg	2.49	5.29	3.89	4.89
BREAKFAST PLATES				
<div>Includes 2 scrambled eggs, refried beans and 2 freshly made flour tortillas</div>				
Ranchero Plate				4.79
<div>Served with ranchero sauce and 3 strips of bacon</div>				
Mexicana Plate				4.99
<div>Served with queso and 3 strips of bacon</div>				
Barbacoa Plate				5.69
Steak & Egg Plate				5.89
Brisket Plate				5.89
DOZEN BREAKFAST TACO BOX				
<div>Additional charge for Steak, Brisket or Barbacoa</div>				
TC's Way				10.99
<div>Includes 3 potato &amp; egg, 3 bacon &amp; egg, 3 chorizo &amp; egg and 3 bean &amp; cheese</div>				
Your Choice				11.99
<div>Any combination of potato &amp; egg, bacon &amp; egg, chorizo &amp; egg and bean &amp; cheese</div>				
<div>Denotes vegetarian items</div>				

Direct Mail



# Shrimp Tampico Taco Plate or Combo.

Shrimp marinated in ancho and chipotle spices, grilled with garlic, lime and cilantro.

Also available in a Quesadilla, Bowl or Burrito.



## \$3 HAPPY HOUR

every day 4-7PM



**Join our eClub at [tacocabana.com](http://tacocabana.com) and get a FREE taco.**

<p><b>VALID 3/17/13 - 3/25/13</b></p> <p><b>Buy one Combo, Get one Combo for 1.00</b></p> <p><b>Shrimp or any other combo</b> Second combo of equal or lesser value</p> <p>One coupon per person, per visit. Not valid with any other offer. Not available for online orders. Guest pays all applicable taxes. AT PARTICIPATING LOCATIONS.</p> <p><b>COUPON CODE 182</b></p> 	<p><b>VALID 3/24/13 - 4/1/13</b></p> <p><b>Buy one Plate, Get one Plate for 1.00</b></p> <p><b>Steak Fajita or any other plate</b> Second plate of equal or lesser value</p> <p>One coupon per person, per visit. Not valid with any other offer. Not available for online orders. Guest pays all applicable taxes. AT PARTICIPATING LOCATIONS.</p> <p><b>COUPON CODE 183</b></p> 
<p><b>VALID 3/31/13 - 4/8/13</b></p> <p><b>Buy two Fajita Tacos, Get free 20 oz. Drink and personal Chips &amp; Queso</b></p> <p><b>Chicken or Steak</b></p> <p>One coupon per person, per visit. Alcohol not included. Not valid with any other offer. Not available for online orders. Guest pays all applicable taxes. AT PARTICIPATING LOCATIONS.</p> <p><b>COUPON CODE 174</b></p> 	<p><b>VALID THRU 4/8/13</b></p> <p><b>Two can dine for 9.99</b></p> <p><b>Choice of two plates and two 20 oz. drinks:</b></p> <ul style="list-style-type: none"> <li>• Flauta Plate</li> <li>• Taco Plate (Beef or Chicken, soft and crispy)</li> <li>• Chicken Fajita Taco Plate (Steak Fajita extra)</li> </ul> <p>One coupon per person, per visit. Alcohol not included. Not valid with any other offer. Not available for online orders. Guest pays all applicable taxes. AT PARTICIPATING LOCATIONS.</p> <p><b>COUPON CODE 150</b></p> 



**Rise and dine**

**VALID THRU**

**Buy one Breakfast Taco Get one Breakfast**

Choose from E & Egg, Bacon Egg, Barbaco Carne Guiso

**VALID DURING**  
One coupon with any off orders. Go PARTICIPATING LOCATIONS

**Coupon Code 128**

**VALID 3/15/14**

**Buy one Fajita Taco Get one**

**Fajita Taco Plate**  
**Chicken, Mixed or Steak**  
 Second plate of equal or lesser value.  
 One coupon per person, per visit.  
 Not valid with any other offer. Not  
 available for online orders. Guest  
 pays all applicable taxes.  
**AT PARTICIPATING LOCATIONS.**  
**COUPON CODE 125**



Shrimp Tampico Galveston March 13 FC.indd 4



# Shrimp Tampico Quesadilla.

Starting at 4.99.

Shrimp marinated in ancho and chipotle spices, grilled with garlic, lime and cilantro.



Join our eClub at [tacocabana.com](http://tacocabana.com) and get a FREE taco.

Find us at    

©2012 Texas Taco Cabana, L.P.

**VALID 3/13/12-3/22/12**

Buy one  
Steak Street Taco Plate,  
Get one  
Steak Street Taco Plate for 1.00

One coupon per person, per visit. Not valid with any other offer. Not available for online orders. Guest pays all applicable taxes. AT PARTICIPATING LOCATIONS.

COUPON CODE 149



**VALID 3/19/12-3/25/12**

Buy one  
Steak Street Taco Plate,  
Get one  
Steak Street Taco Plate for 1.00

One coupon per person, per visit. Not valid with any other offer. Not available for online orders. Guest pays all applicable taxes. AT PARTICIPATING LOCATIONS.

COUPON CODE 149



**VALID 4/2/12-4/8/12**

Buy one  
Brisket Taco Plate,  
Get one  
Brisket Taco Plate for 1.00

One coupon per person, per visit. Not valid with any other offer. Not available for online orders. Guest pays all applicable taxes. AT PARTICIPATING LOCATIONS.

COUPON CODE 132



**VALID THROUGH 4/8/12**

**Two can dine for 9.99**

Dine-in from 5-9PM only.

- Flauta Plate
- Taco Plate  
Beef or Chicken—Crispy or Soft
- Chicken Fajita Taco Plate  
Steak Fajita extra

And two 20 oz. drinks

One coupon per person, per visit. Not valid with any other offer. Not available for online orders. Alcohol not included. Guest pays all applicable taxes. AT PARTICIPATING LOCATIONS.

COUPON CODE 150



**SOUPER! SALAD!**

WINTER SEASON



Start the new year **fresh**

Make your New Year's resolution easy and rewarding by choosing Souper Salad. Help yourself to our healthy array of garden fresh salads, seasonal, made-from-scratch soups, freshly baked breads or scrumptious desserts. All you care to enjoy. All at one low price.

How's that for a resolution solution?



**SOUPER!SALAD!**

More is less.

Limit 4 all-you-care-to-enjoy meals for Seniors 60+. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 02/2/14. CODE 1012.**

**\$5.29** senior



**SOUPER!SALAD!**

Lower your heating bill.

Limit 4 all-you-care-to-enjoy meals. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 02/2/14. CODE 1011.**

**\$5.69** adult



**SOUPER!SALAD!**

Sweet deal.

Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 02/2/14. CODE 1013.**

**Free kid's meal**  
with purchase of an adult meal



**SOUPER!SALAD!**

Lower your heating bill.

Limit 4 all-you-care-to-enjoy meals. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 02/2/14. CODE 1011.**

**\$5.69** adult



**SOUPER!SALAD!**

A sweet deal.

Limit 4 all-you-care-to-enjoy meals. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 6/08/14. CODE 1053.**

**\$5.79** adult



**SOUPER!SALAD!**

Cut out for freshness.

Limit 4 all-you-care-to-enjoy meals. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 6/08/14. CODE 1053.**

**\$5.79** adult



**SOUPER!SALAD!**

More is less.

Limit 4 all-you-care-to-enjoy meals. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 6/08/14. CODE 1053.**

**\$5.79** adult



**SOUPER!SALAD!**

Get more green.

Limit 4 all-you-care-to-enjoy meals. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 6/08/14. CODE 1053.**

**\$5.79** adult



**SOUPER!SALAD!**

SPRING SEASON

Put your taste buds to the **Zest**



Every day, all of our hearty, delicious soups are prepared from scratch right in our kitchens. Following exacting recipes, fresh ingredients are cut, sliced, diced and simmered to savory perfection. There's always a variety to try, including fresh tastes like our unique Lemon Chicken Soup. Plus an array of fresh salads, daily-baked breads and scrumptious desserts. All you care to enjoy. All at one low price.

DFW  
DALLAS  
9100 N. Central Expy.  
at Park Lane  
(214) 363-9797

FT. WORTH/HULEN  
Overton Park Plaza  
4714 SW Loop 820  
(817) 732-8494

HURST  
Melbourne Plaza  
915 Melbourne Road  
Between Pipeline  
and Cheryl  
(817) 284-8181

LEWISVILLE  
Lakewood Crossing  
2404 S. Stemmons Fry.  
at Round Grove Road  
(972) 315-6334

MESQUITE  
Market East  
1545 N. Town East Blvd.  
(972) 682-6888

PLANO  
Collin Creek Crossing  
1017 N. Central Expy.  
(972) 422-7022

SOUTH LAKE  
Wyndham Plaza  
151 N. Nolen at E.  
Southlake Blvd.  
(817) 749-0100

**souper!salad**

**souper!salad.com**

We're tossing in savings.

Limit 4 all-you-care-to-enjoy meals for Seniors 60+. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 05/04/14. CODE 1045.**

**\$5.29** senior



**SOUPER!SALAD!**

Fresh savings.

Limit 4 all-you-care-to-enjoy meals. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 05/04/14. CODE 1046.**

**\$5.69** adult



**SOUPER!SALAD!**

More fresh for less.

Limit 4 all-you-care-to-enjoy meals for Seniors 60+. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 05/04/14. CODE 1045.**

**\$5.29** senior



**SOUPER!SALAD!**

Value by the bowlful.

Limit 4 all-you-care-to-enjoy meals. Not valid with other offers. Tax and beverage not included. Offer valid for dine-in and take-out. Valid at participating locations only.  
**EXPIRES 05/04/14. CODE 1046.**

**\$5.69** adult



**SOUPER!SALAD!**

SPRING SEASON

Our idea of a core **value**



Spring is in the air. And what better way to enjoy it than with the variety of fresh salads at Souper Salad like our signature Apple Pecan Salad. Slices of farm fresh apples, crunchy pecans and bleu cheese tossed with fresh salad greens and topped with our delicious house dressing.

**Available for a limited time only!**

From salads you build to your exact taste with garden fresh ingredients to bread-from-scratch soups, daily-baked it's all here waiting for you.

DFW  
DALLAS  
Central Expy. & Park Ln.  
(214) 363-9797

FT. WORTH  
Overton Park Plaza  
(817) 732-8494

HURST  
Melbourne Plaza  
(817) 284-8181

IRVING  
Irving Town Center  
(972) 255-9528

LEWISVILLE  
Lakewood Crossing  
(972) 315-6334

MESQUITE  
Market East  
(972) 682-6888

PLANO  
Collin Creek Crossing  
(972) 422-7022

SOUTH LAKE  
Wyndham Plaza  
151 N. Nolen  
(817) 749-0100

**souper!salad**

**souper!salad.com**

**SOUPER!SALAD!**



CLIENT

Souper Salad



Left: Window cling  
Below: Table tent





Wearables



the  
children's  
shelter

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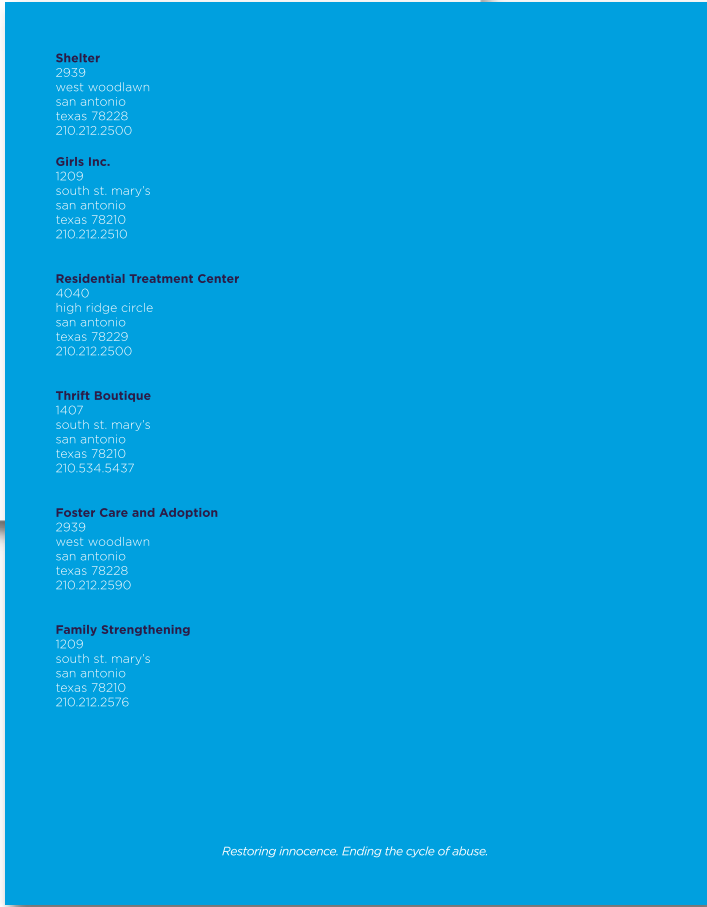
**a family  
of services**



Environmental Design



Environmental Design



Stationary



Pocket Folder





**WHAT DOES IT TAKE TO HELP  
TEMPER A CHILD'S  
UNCONTROLLED  
ANGER?**

CLARITY.



Clarity Child Guidance Center is here to help kids ages 3-12. A non-profit organization located in San Antonio, we treat children and parents with dignity, respect and understanding. We bring hope to families in need, regardless of their ability to pay.

**clarity** child guidance center  
helping young minds & hearts

Ask your counselor or health care professional for more information.  
Or call or view us online at (210) 616-0300 • [www.claritycgo.org](http://www.claritycgo.org)

**DOES IT TAKE  
GET A KID  
ROUGH DEPRESSION  
BACK INTO THE GAME?**

CLARITY.



Clarity Child Guidance Center is here to help kids ages 3-12. A non-profit organization located in San Antonio, we treat children and parents with dignity, respect and understanding. We bring hope to families in need, regardless of their ability to pay.

**clarity** child guidance center  
helping young minds & hearts

Ask your counselor or health care professional for more information.  
Or call or view us online at (210) 616-0300 • [www.claritycgo.org](http://www.claritycgo.org)

**WHAT DOES IT TAKE  
TO HELP A KID  
SUBMERGED IN EMOTIONAL  
PROBLEMS  
GET HIS HEAD ABOVE WATER?**

CLARITY.



Clarity Child Guidance Center is here to help kids ages 3-12. A non-profit organization located in San Antonio, we treat children and parents with dignity, respect and understanding. We bring hope to families in need, regardless of their ability to pay.

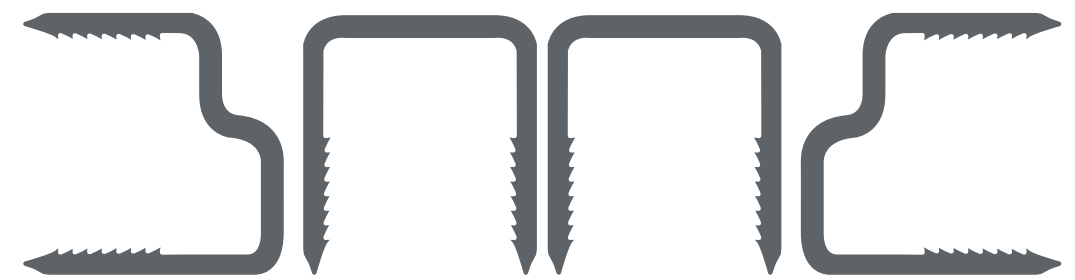
**clarity** child guidance center  
helping young minds & hearts

Ask your counselor or health care professional for more information.  
Or call or view us online at (210) 616-0300 • [www.claritycgo.org](http://www.claritycgo.org)

Magazine Ads

Collateral





BioMedical Enterprises

**1** Create the osteotomy and measure across the osteotomy site using the BME Continuous Compression Implant Sizing Guide (SG-1) to determine the width of the implant. After obtaining the desired correction, provisionally fixate the osteotomy with a K-wire. Place the extension of the Speed Shift Offset Sizing Tool (OT-1) on the proximal shelf and slide the pin down to determine the amount of offset required.



**2** Open the chosen Implant Kit and its corresponding Drill Kit (DK-265-S). Slide the cover on the Drill Guide Handle (located in the Drill Kit) upwards until the triangular opening at the top of the slot is visible. Slide the tip of the stem of the Drill Guide Tip (located in the Implant Kit) into the top portion of the slot so that the white arrow enters the triangular opening. Insert completely. Slide the cover down completely to finish the assembly.



**3** While ensuring full reduction, place the Drill Guide Assembly across the fusion site with both prongs touching bone. Drill the first hole using the Drill Bit provided in the Drill Kit. Although a positive stop is not provided, initial resistance may be felt at 22mm. Take care not to drill beyond the far cortex.



NOTE: For calcaneal osteotomies, the use of a second implant should be anticipated and taken into consideration when determining the placement of the first implant. The implants should be positioned approximately 1cm apart.

**4** Insert a Pull Pin into the first hole and, while ensuring full reduction, repeat step 3 to create the second hole. Insert another Pull Pin into the second hole. The Drill Guide Assembly can be removed leaving the Pull Pins in place to mark the position of the drill holes.



**5** Remove the Insertion Tool containing the Speed Shift implant from the Implant Package. Remove the Pull Pins from the pre-drilled holes and align the tips of the legs of the Speed Shift Implant parallel with the drill holes.



**6** Insert the Speed Shift implant as far as possible into the pre-drilled holes.

NOTE: To ensure proper implant placement, fluoroscopy may be used to releasing the



**7** Press the distal third of the central button with thumb while simultaneously twisting the insertion tool until disengagement has been verified.

Additional implant disengagement options:

- Press button with thumb to release.
- Twist Insertion Tool in either direction to release.

**8** Align the supplied Tamp with the bridge of the implant. Use the Tamp as needed to completely seat the implant.

**9** Repeat steps 1-8 for each additional implant. TIP: If implants are placed at 90-deg, stagger them to ensure unobstructed release of the implant from the bone.

REMOVAL: 1. Expose the site and the bridge of the implant. 2. Use an elevator to lift the implant bridge and then use forceps to remove each staple leg.

Additional information regarding indications, contraindications, and precautions is available in the implant package or at [www.bme-bx.com](http://www.bme-bx.com).

**BME**  
BioMedical Enterprises

# SPEED SHIFT™

## Continuous Active Compression Implant

Introducing the world's first superelastic shape memory fixation device with an offset bridge that conforms to those encountered in sliding calcaneal osteotomies.

- Constant compression to optimize healing
- Simple, intuitive and reproducible technique
- Cost-effective, patented, fully disposable instruments
- Preloaded insertion tool for an easy release
- No heating or freezing required
- No screw head prominence
- No second incision in calcaneal shift osteotomies
- Use with uneven bone surfaces, i.e. Lapidus procedures or calcaneocuboid fusions

**TECHNIQUE**



Tradeshow Displays

# Please Join BME

**FRIDAY, FEBRUARY 20**, during ACFAS for an evening of networking and education featuring distinguished guest surgeons, **Thomas J. Chang, DPM** and **Mary E. Crawford, DPM** as they share their clinical cases using BME Shape Memory technologies.

**Thomas J. Chang, DPM, FACFAS**, Past Chairman and Clinical Professor of the Department of Podiatric Surgery at the California School of Podiatric Medicine at Samuel Merritt. Board Certified in Foot and Ankle Surgery by the American Board of Podiatric Surgery. Dr. Chang practices at Redwood Orthopedic Surgery Associates located in Santa Rosa, CA.

**Mary E. Crawford, DPM, FACFAS**, She is a current Fellow, Past President (2009-2010) and Past Board of Directors, of the American College of Foot & Ankle Surgeons. Her specialty is reconstructive foot and ankle surgery. Board Certified in foot and ankle surgery by the American Board of Podiatric Surgery and has medical staff appointments at Providence Regional Medical Center-Everett and Swedish Medical Center in Seattle. Dr. Crawford practices at the Ankle & Foot Clinic of Everett, Everett, Washington.

**PLEASE RSVP BY FEBRUARY 13, 2015 BY:**  
Visiting [tinyurl.com/joinbmeacfas](http://tinyurl.com/joinbmeacfas) or calling 800-880-6528 ext 235 or visiting us at Booth #809 at ACFAS to learn more about this Special Event and BME products.



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## Breakthrough news. Breathtaking views.

Join us atop the Hotel Palomar at the Lustre Rooftop Garden Lounge for an event sure to change your perspective.

**WHERE:**  
Hotel Palomar Phoenix  
On the Lustre Rooftop  
Garden Lounge  
2 East Jefferson Street  
Phoenix, AZ 85004

**WHEN:**  
Friday, February 20, 2015

**TIME:**  
8pm – 11pm

**PLEASE RSVP BY  
FEBRUARY 20, 2015 BY:**  
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